WELCOME TO

SCROO-G

A CLUB FOR THOSE WITH EGGS

Scroo-G is bringing you the world's first multichain Web3 arena on TON, packed with all kinds of competitions and ways to stack that crypto.

It's a juicy mix of GameFi, SocialFi, NFT, and DeFi all in one place for fun and profit.

Why it's worth it:

- A powerhouse dev team with deep roots in GameFi, DeFi, and MM, with a track record of success.
- $250K of own cash invested.
- $500K raised in two private rounds.
- MVP version of decentralized challenges live on The Open Network and BNB Smart Chain.
- Telegram Mini App loaded with mini-games to farm points for the upcoming project token airdrop.
- Partnerships with Tier-1 market maker on TON.
- A broad network of collaborations with top players in the TON ecosystem.
- Native utility token to power the whole thing.
- An exclusive NFT collection giving the community extra game perks.
- DAO governance for NFT holders.
- CEX listings coming up.
- The best ambassador program and KOL terms in the market.

Scroo-G has it all:

- For gaming,
- For competing,
- For socializing,
- For earning and getting your thrilled.

And Scroo-G doesn't just mix these up, we do it straight-up fair and transparent — fully decentralized using top blockchain tech and software solutions.

CONCEPT

The heart of Scroo-G is competition. The idea of rivalry. Between everyone who's got something to prove. Prove it with all it takes.

You can compete over anything and everything!
People love to compete. They need to be better than someone else. It's in our primal nature.

The earning concept in Scroo-G evolves from Play2Earn, through Play and Earn — where the game is not just an add-on — to Event2Earn. It's not just about hitting that "money" button, it's about being part of dynamic events where your actions have real financial stakes. It's earning while having fun.

SCROO-G MISSION:

To create a platform where anyone can participate in fair and transparent decentralized competitions, earn, stand out, create, and communicate on a unique PvP/TvT multichain platform.

Scroo-G gives everyone with something to show off the chance to go head-to-head with an opponent to:

- Prove their superiority,
- Promote themselves and their content,
- And get paid.

And the rest can watch, vote for the winner, and cash in on his victories. It's just like major sports, Eurovision, the Oscars, or cybersports.

WEB3
AND MASS ADOPTION

Right now, over 3 billion people are playing games. The global gaming industry is massive and still growing fast. Over 70% of the gaming industry's annual revenue, which tops $300 billion, comes from mobile games. That's 1.5 billion people playing over 700,000 mobile games.

All kinds of people play mobile games, anywhere, anytime. Because mobile games are:

- Widely available,
- Intuitive,
- Diverse,
- Convenient,
- Mostly free,
- Socially interactive,
- Constantly updated.

Web3 brings a new approach and new possibilities for both developers and players:

- True ownership of in-game assets represented as tokens (including NFTs), with the ability to trade them securely and transparently,
- Interoperability of in-game assets, allowing them to be used across different games and metaverses,
- Play-to-Earn concepts that let users earn crypto assets just by playing.

But Web3 has its challenges:

- Regulatory and market uncertainty, rooted in the global push to regulate blockchain and crypto assets;
- Low scalability of blockchains due to transaction processing limits and speed;
- Insufficient cross-platform compatibility;
- Adoption hurdles due to technological complexity and the natural cognitive entry barrier.

However, the popularity of Web3 games will keep growing as blockchain tech advances and these challenges are addressed.

Already, games are a great way to introduce users and gamers to Web3.

Especially with the launch of The Open Network and its deep integration with Telegram, one of the most popular messaging apps globally with over 950 million users, and the introduction of Telegram Mini Apps — it's now possible to truly bring Web2 users into the Web3 world.

Telegram Mini Apps offer a convenient way to interact with gaming and competition mechanics directly in Telegram.

Like bots, Mini Apps in Telegram support simple authentication, personalized push notifications, and much more:

- Seamless integration with TON Wallet and built-in payments,
- Access to various services,
- Flexible monetization options,
- Easy use and availability across platforms.

These technologies allow us to give Scroo-G players a flexible and convenient interface for gaming and competition in the Scroo-G Mini App.

WEB3
ARENA

Scroo-G is a unique product:

- The world's first Web3 arena for games and competitions across all major networks,
- Developed and refined since 2022,
- $250K of own funds invested, plus $500K raised,
- Successfully closed MVP beta testing,
- Competitions held — live challenges between content creators,
- Fully decentralized processes,
- Transactions handled transparently by smart contracts,
- Rapidly growing user base from Web2 and Web3,
- Point farming with further conversion to $SCRG tokens via airdrop,
- Engaging and accessible gameplay,
- Over 150,000 players in Scroo-G Mini App in just 1.5 months without marketing support,
- Adding new and modernizing traditional game mechanics.

Right now, Scroo-G is all about farming 🥚EGGS in the Scroo-G Mini App on Telegram to get a piece of the $SCRG token airdrop, and dueling for USDT in the Web3 App on BNB Smart Chain and The Open Network (TON).

**Scroo-G is not just a game, an app, or a bundle of those.
It's an ecosystem for competing and earning from it.**

The Scroo-G ecosystem currently includes Web3 App and Telegram Mini App and is deployed on The Open Network and BNB Smart Chain:

- Decentralized duels between content creators (including NFTs),
- Mini-games and point farming to snag those token airdrops,
- Attractive referral and ambassador programs,
- A growing decentralized ecosystem for competitions and crypto earnings across all major networks.

SCROO-G

In the current version of Scroo-G Web3 App, users can:

- ⦾ Use USDT tokens on BNB Smart Chain or The Open Network,
- ⦾ Create and accept decentralized duels,
- ⦾ Stream live challenges through their YouTube or Twitch channels,
- ⦾ Participate in challenges as spectators and vote for duelists,
- ⦾ Use animated reactions and comment on challenges in chat.

In Scroo-G Mini App 2.0 and upcoming updates, users' main task is to farm 🥚 EGGS points:

- ⦾ Play mini-games and buy upgrades,
- ⦾ Buy and upgrade buildings and storage on your farm,
- ⦾ Complete quests,
- ⦾ Invite referrals,
- ⦾ Climb the leaderboards — in both individual and team rankings,
- ⦾ Participate in events and tournaments,
- ⦾ Become a project ambassador.

All 🥚 EGGS are points that will be converted into airdrops of $SCRG project tokens among active players in Scroo-G Mini App.

User's activity and corresponding airdrop share will depend on the following criteria:

- Total amount of 🥚EGGS farmed,
- Level of building upgrades on the farm,
- Activity in mini-games,
- The number of friends invited at all levels,
- Personal and team leaderboard positions in leagues,
- Completed quests,
- Other Scroo-G and partner activities — at the project team's discretion.

It doesn't matter when you join Scroo-G Mini App — there's always a chance to grab a hefty chunk of the airdrop!

Compete, win, and earn.

After the $SCRG token launch, Scroo-G Mini App will continue to engage Web2 audiences into Web3. We'll roll out a Web3 Telegram Mini App that syncs with the Web3 App:

- Web3 Telegram Mini App, Web3 App, and Telegram Mini App,
- Duels across all major networks,
- Competitive mini-games for crypto,
- Event predictions,
- Farming and staking $SCRG tokens,
- Partnership programs,
- Tasks and quests,
- Tournaments and events,
- Donation-based live streams with crypto.

SCROO-G

Scroo-G

SCROO-G Mini App

- Mini games
- Points farming
- Referral program
- Ambassador program
- Tasks and quests
- $SCRG airdrop

SCROO-G Web3 App

- Duel challenges for USDT
- BNB smartchain
- The Open Network
- Smart contracts
- Wallet Connect
- TON Connect

NOW

Scroo-G WEB 3 arena

Web3 Telegram Mini App

Web3 App

- Multi Chain
- Smart contracts
- Mini games for crypto
- Duel challenges for crypto
- Event predictions
- $SCRG staking and farming
- Partnership programs
- Tasks and quests
- Tournaments and events
- Donation-based live streams

UPCOMING

User Engagement and Retention

Scroo-G's two-tier referral program lets you earn rewards from all actions taken by your invited users. The program offers differentiated reward percentages based on how active you are in bringing in new participants.

Join the ambassador program, and you'll unlock even higher referral rewards, reaching up to 5 levels deep. Plus, the ambassador program gives you access to social and creative tasks that pay out in EGGS points, $SCRG tokens, and USDT stablecoins.

Scroo-G's partner programs are the best in the market, making the project a magnet for influencers.

Beyond the referral and ambassador programs, Scroo-G offers loyalty programs for active users, like Bug-bounty and the Open-job program.

Scroo-G's robust user retention toolkit also includes events with KOLs and celebrities, themed events, community and ranking systems, additional gameplay mechanics, token farming and staking, liquidity farming, and elements of VE-tokenomics. This turns Scroo-G into a social hub where users can interact and engage in various activities.

Diverse Content and Target Audience

Scroo-G supports a variety of content formats, including NFTs, audio, video, animations, and graphics. Combined with the ability to stream in real-time, this offers endless opportunities for interaction and earning, catering to a wide audience — from thrill-seekers and influencers to streamers, NFT holders, crypto enthusiasts, and more.

Commissions and Earnings

By offering users a versatile and comprehensive ecosystem for competition and earnings, Scroo-G charges a moderate platform fee — up to 10% of winnings. Meanwhile, users can earn up to 50% of their deposit size in games and competitions. Event and competition organizers can also expect to receive royalties.

Unlike other platforms, Scroo-G ensures a fair and transparent earning system through blockchain-based smart contract mechanisms.

This makes Scroo-G a win-win for both users and influencers.

BLOCKCHAIN TECHNOLOGIES

At its core, the Scroo-G Web3 arena is a decentralized platform powered by blockchain technology.

Blockchain takes trust issues out of the equation, providing a secure and transparent environment for all ecosystem participants.

The Scroo-G team prides itself on its commitment to transparency and security.

All activities on the Scroo-G platform are governed by smart contracts that ensure fairness and integrity. Events are created and validated directly through smart contracts, guaranteeing that no party can tamper with outcomes or participant funds. Users apply native coins from the respective networks to pay for transactions, ensuring reliability and security.

Fairness is Scroo-G's top priority.

That's why smart contracts automatically disburse winnings to victors at the end of each event—without any interference. This means event outcomes are entirely unbiased, and payouts are fast and guaranteed.

At the moment, the Scroo-G ecosystem operates on two blockchain networks:

BNB Smart Chain   The Open Network

The following cryptocurrencies are currently used in Scroo-G:

USDT BEP20 (on the BNB Smart Chain network)

USDT TON (on The Open Network)

Future plans include integrating all major networks popular in the crypto community, i.e:

Solana,

Tron,

Ethereum,

Polygon,

Arbitrum

And other EVM-compatible networks

Scroo-G also plans to expand its ecosystem to support $SCRG tokens and USDT stablecoins across all popular networks.

The Scroo-G Web3 arena is a world of fair and thrilling virtual competitions where user safety and satisfaction are the top priorities.

Scroo-G is committed to creating a trustworthy, fair, and innovative environment for all crypto battle enthusiasts.
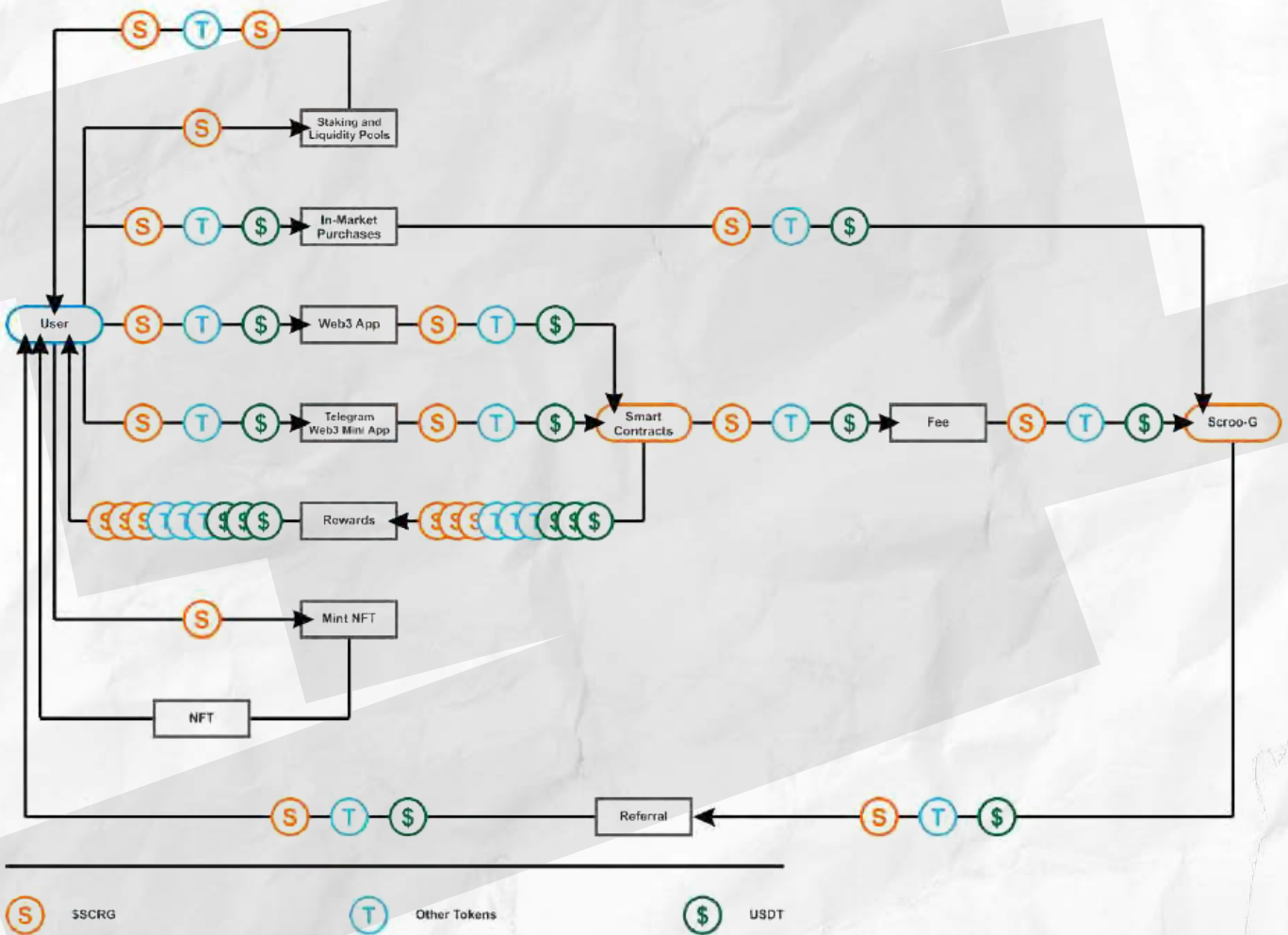
THE $$SCRG TOKEN

Scroo-G's economy is set to level up, getting more intricate as we roll out new features. Right now, you can use USDT stablecoins on BNB Smart Chain and The Open Network for challenges in our Web3 App, and rack up 🥚EGGS points in the Telegram Mini App, setting yourself up for that juicy $SCRG token airdrop.

With the launch of the $SCRG token (kicking off on the TON network and expanding to others), you'll be able to use it alongside USDT in PvP and TvT games and challenges, earn it from your referral activity, spend it on digital goods in our marketplace, stake it, or use it as pool boosts in our partners' liquidity pools.

But that's not all — $SCRG will also let you seamlessly swap USDT across different networks via bridges and DEXs.

$SCRG Token Utility:

- Cross-chain crypto exchanges
- Donating in challenge votes
- Using in games and competitions
- Shopping in the marketplace
- Farming and staking
- Minting NFTs
- Participating in Scroo-G's DAO

Join over 150K players in the Scroo-G Mini App on Telegram!

- ⬤ Earn 🥚EGGS by playing mini-games.
- ⬤ Upgrade your farm and stack that passive 🥚EGGS income.
- ⬤ Rack up even more 🥚EGGS by inviting your friends.
- ⬤ Complete quests, build your squad, and watch your 🥚EGGS grow even bigger.

All those 🥚EGGS are points that'll get converted into a fat $SCRG token airdrop for the most active players.

You need more 🥚EGGS to snag bigger slice of that $SCRG pie!

TEAM AND PARTNERS

Nik Stone
CEO & Founder

Eli Carnegie
CBDO

+18 team members

developers, designers, copywriters, marketing, experts, analysts

Scroo-G Team:

- ✅ Over 20 years of experience in commercial development, spanning from Web1 to Web3.
- ✅ More than a decade of working with blockchain technology.
- ✅ Launched over 10 successful commercial projects.
- ✅ Pioneered mobile games in the Web3 space.
- ✅ Extensive experience in scaling fast-growing projects.
- ✅ Proven track record in GameFi, DeFi, and Market Making (MM).

Scroo-G Partners:

Clarnium — A unified space for Web3 gaming, ranked among the top promising projects at Paris Blockchain Week

NAKOMOTO GAMES — A game development studio specializing in multi-platform Web3 games, from mobile to PC and console gaming.

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ROADMAP

2022
- Developed the concept for the Scroo-G Web3 Arena.
- Secured $250K in self-funding.

2023
- Secured an additional $250K in investments.

Q1 2024
- Conducted testing of the Scroo-G Web3 App.
- Held a series of closed challenges on the BNB Smart Chain network.

April 2024
- Developed the concept for the Scroo-G Mini App on Telegram.

May 2024
- Released 1.0 beta version of the Scroo-G Mini App on Telegram.
- Secured $250K in further investments.

June 2024
- Launched quest program.
- Formed partnerships with Clarnium and NAKOMOTO Games.

July 2024
- Released 2.0 beta version of the Scroo-G Mini App on Telegram.
- Launched ambassador program

September 2024
- Released 3.0 beta version of the Scroo-G Mini App on Telegram.
- Accomplished pre-airdrop of $SCRG tokens equivalent to $100,000 for active users of the Scroo-G Mini App.

Upcoming stages:

Q3 2024
- Launch of the Web3 App on TON and BNB Smart Chain networks.
- Start of an active marketing campaign.
- Introduction of new games in the Scroo-G Mini App.
- Launch of events and tournaments.
- Token Generation Event (TGE) for $SCRG.
- $SCRG token airdrop.
- Integration of $SCRG into the platform.
- Launch of $SCRG staking and farming.
- New collaborations.
- New partnerships.

Q4 2024
- Even more opportunities for users.